# Boost meeting efficiency

Enrich audio-visual and collaboration experiences with a joint solution for Microsoft Teams Rooms

# Unleash the Potential of Your Meeting Spaces with Kramer and Yealink's All-in-One Room Control Solution

Yealink, a leader in video conferencing, voice communications and collaboration technology, and Kramer, the Audio-Visual pioneer and leader, have teamed up to improve efficiency in meeting spaces by integrating Kramer BRAINware, Kramer VIA Go$^2$, Kramer VIA Connect$^2$ and Yealink MVC room systems.

With this cross-certified solution, presenters can now easily control the Microsoft Teams meeting as well as room elements such as lighting and shades, all via the Yealink MTouch touch panel. The solution allows participants to connect and share content wirelessly, without any effort. Kramer completes the Yealink Microsoft Teams Room solution by adding room control functionality through Kramer BRAINware along with a new level of video conferencing and content collaboration ease and flexibility through Kramer VIA, vastly improving meeting effectiveness and user experience.

# All-in-one room control

**Boost engagement with streamlined meeting control in any room. With a single control panel for Microsoft Teams Meeting and in-room elements, presenters have all tools at their fingertips, freeing them to focus on running effective and productive meetings.**

### Single point of control

With seamless connectivity between Kramer BRAINware and Yealink's MVC room system, meeting leaders can control the Microsoft Teams meeting and in-room elements through one single touch panel. Presenters can focus on the meeting instead of juggling multiple setups.

### Standardized experience across meeting spaces

The joint solution is ideal for any type of meeting room, from huddle spaces to extra-large meeting rooms. Users enjoy a enjoy a consistent room control experience no matter what type of space they are in.

### Cost-effective and scalable

Using a single touch panel to control meetings and other room elements minimizes the control devices needed in each room, reducing costs. As a virtual machine that supports multiple rooms or displays, Kramer BRAINware reduces hardware costs significantly for larger deployments.

# Effortless deployment, high profitability

**Boost your productivity and profits by saving time on every deployment. With programming-free, AV control setup, a wide choice of predefined, configurable dashboards, and distributed control architecture, setting up room control and deploying multiple rooms is easy and quick for anyone.**

### Zero programming

Adding room control elements is quick and simple using the cloud-based BRAINware builder – no programming needed. The comprehensive master library of pre-installed drivers for the most popular devices enables you to set-up and control any device using simple drag & drop. To set up communication between the Yealink MVC room system and the BRAINware, simply connect through a designated URL. All the room control elements will automatically be available on the MTouch touch panel.

### Configure once, deploy many

Kramer BRAINware's distributed architecture overcomes the inherent limitations of control gateways, enabling quick and easy deployment and updates. A single space can be referenced to many Brains in multi-room deployments, allowing hundreds of rooms to be updated with a single click

### Easy AV control setup

With the drag & drop user interface, setting up the AV control is easy to learn. Start with the built-in predefined dashboards to reduce customization steps, and easily reach the control dashboard that meets your specific needs. The broad set of widget-based customization tools makes dashboard personalization of dashboard easy and even fun.
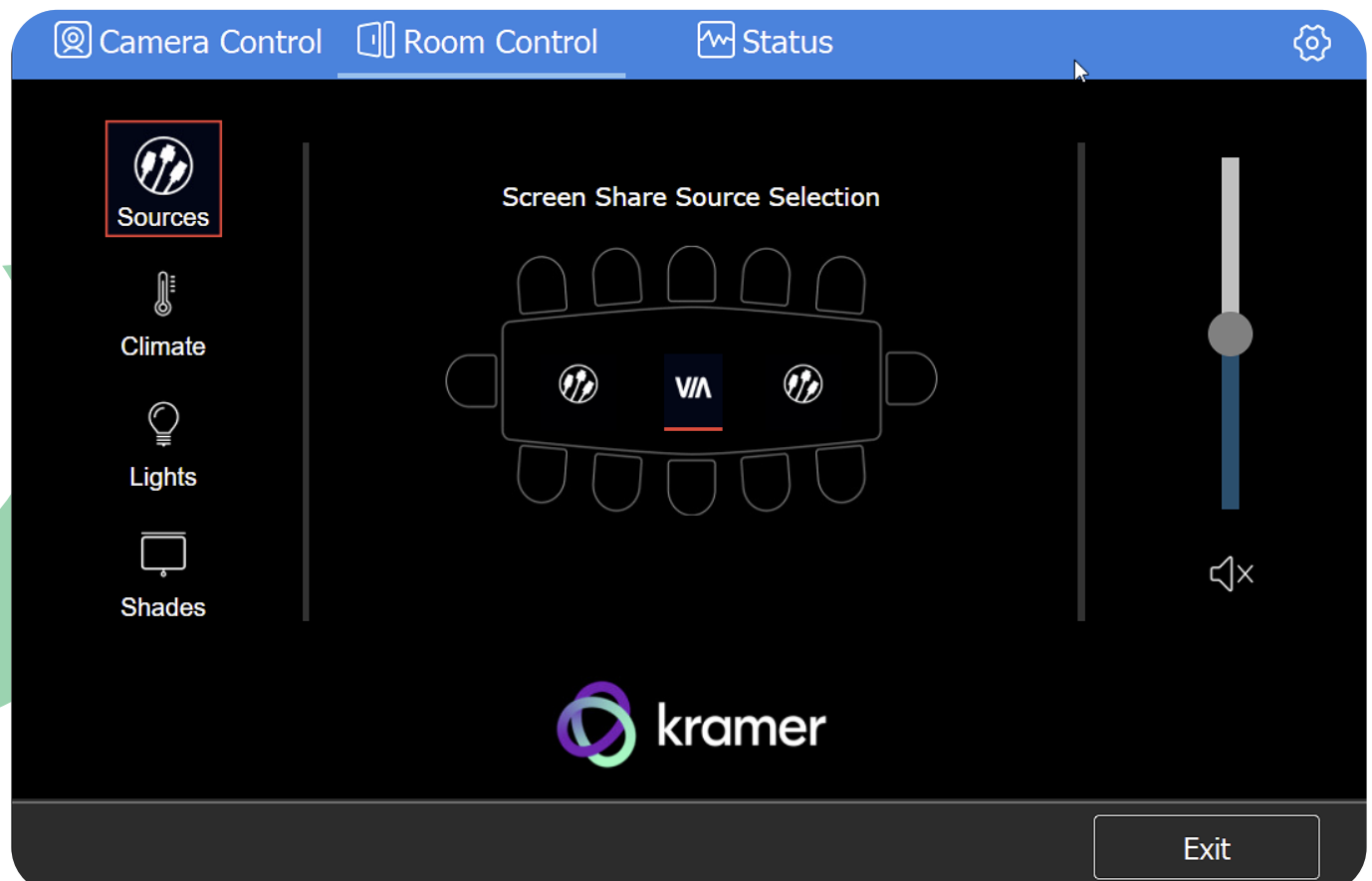
# Assured performance

Work with confidence that your meeting and room control solution will simply work, smoothly and reliably. With a cross-certified solution from two industry leaders that is easy for everyone to use, problem-free operation is assured.

## Cross-certified solution

The integration of Yealink MVC room system with Kramer BRAINware, Kramer VIA Go² and Kramer VIA Connect² was cross-certified by UCC leader Yealink and Pro AV leader Kramer, ensuring the solution's interoperability and high stability.

## Minimized support needs

Users can conduct meeting and control room elements all via a single, easy-to-use touch panel. The simplicity of the integrated solution reduces user errors and minimizes support calls.

# Kramer BRAINware

# Kramer VIA Go$^2$

# Kramer VIA Connect$^2$

# Yealink MVC

# Room configuration example



Kramer KC-BRAINware-5

Control UI on MTR Console

BOYD (wired/wireless)

Yealink MCore Pro

VIA CONNECT²

Kramer VIA Go²/
VIA Connect²

LAN

Yealink UVC 86
USB PTZ Camera

Yealink MTouch
touch panel

Yealink proprietary
over CAT5e

Yealink MSpeech
USB Speakerphone

Display

● HDMI    ● USB    ● LAN

## About Kramer

Kramer audio-visual experiences power creativity, collaboration, and engagement. From AVSM to advanced cloud-based communication, collaboration and control solutions, Kramer creates audio-visual experiences that are more engaging, more inclusive and more connected than ever before. Headquartered in the heart of Startup Nation - Tel Aviv, Israel with locations around the world, Kramer's audio-visual experts are designing the future of engagement technology. Physical and digital boundaries have blurred. But no matter how hybrid our world becomes, our desire for real, human connection will never cease. Kramer's intuitive, seamless technology breaks down walls, bridges gaps, and makes people feel closer together even when they're far apart.

## About Yealink

Yealink is a global leading provider of enterprise communication and collaboration solutions, oering video conferencing service to worldwide enterprises. Focusing on research and development, Yealink also insists on innovation and creation. With the outstanding technical patents of cloud computing, audio, video and image processing technology, Yealink has built up a panoramic collaboration solution of audio and video conferencing by merging its cloud services with a series of endpoints products. As one of the best providers in more than 140 countries and regions including the US, the UK and Australia, Yealink ranks No.1 in the global market share of SIP phone shipments.

**kramer**