Bli Bli Hotel enhances the venue's AV with Kramer Control

I highly recommend Kramer's system and would not use anything else.

Andrew Culph, Venue Manager at the Bli Bli Hotel

Customer
Bli Bli Hotel

Industry
Hospitality

Goals

- Design a system that was simple to use, easy to manage, and flexibly operated
- Easily control the entire venue's AV equipment from any PC, Tablet or phone on the venue's network

Value

- The system is easy to use and can be managed remotely, across all venues and from any device
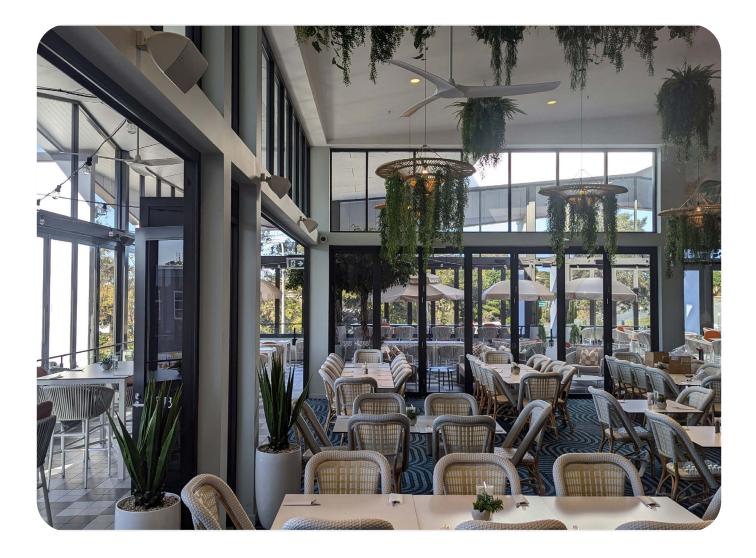
Project Scope

The venue's entire areas

Solution

- **KDS-EN7**
- **KDS-DEC7**
- **KC-Virtual Brain**
- **VIA GO2**
- **TP-580T**
- **TP-580R**
- **KT-2010**

Background

Bli Bli Hotel is an award-winning three-level modern bistro and bar with a Mediterranean-inspired rooftop terrace and a lush tropical garden-style events space, located in Queensland, Australia.

Goals

The main goal of the project was to create an easy-to-use AV system interface that could be accessed on any PC, Tablet, or phone on the network.

The system requirements were to design a system that was simple to use, easy to manage, and flexibly operated. That is why Kramer's AVoIP solution was chosen.

Solution

Powered by Kramer Control, the tablets, computers, and laptops on the network easily interact with essential hardware using a simple interface developed and installed by the integrator Glen Trebilco from Digital Vision Direct, with support from AVA Distribution's range of brands and solutions.

Video switching and distribution are done with Kramer AVoIP KDS-7 video encoders and KDS-7 decoders, deployed for their easy wiring and switching of any source to any display. The Kramer Control integration and input/output of the encoders and decoders provide a level of flexibility and management for the integrator and end user.

In addition, products from Yamaha Commercial Audio DSP, Elite Screen flush mount motorized projector screen, Panasonic laser installation projector, TCL displays, Atdec Brackets, and S-Track culminated into an AV system synonymous with the venue's vision, which has become a testament to how simple and hassle-free it is to deploy Kramer's AVoIP systems.

The ability to manage the entire venue's AV requirements from any one of our tablets, laptops, or desktops, gives each area full control of a specific space while allowing for mobile adjustments on the go.

Andrew Culph, Venue Manager at the Bli Bli Hotel

Value

Bli Bli Hotel is an example of a vision highlighted and supported by an AV solution. Andrew Culph, Venue Manager at Bli Bli Hotel was more than impressed with the Kramer Control system: "We love Kramer at the Bli Bli Hotel. Its accessibility and versatility perfectly suit our venue. The ability to manage the entire venue's AV requirements from any one of our tablets, laptops, or desktops, gives each area full control of a specific space while allowing for mobile adjustments on the go. I highly recommend the system and would not use anything else," says Andrew.

> **We love Kramer at the Bli Bli Hotel. Its accessibility and versatility perfectly suit our venue.**
>
> **Andrew Culph,** Venue Manager at the Bli Bli Hotel

About Kramer

Kramer audio-visual experiences power creativity, collaboration, and engagement. From AVSM to advanced cloud-based communication, collaboration and control solutions, Kramer creates audio-visual experiences that are more engaging, more inclusive and more connected than ever before. Headquartered in the heart of Startup Nation - Tel Aviv, Israel with locations around the world, Kramer's audio-visual experts are designing the future of engagement technology. Physical and digital boundaries have blurred. But no matter how hybrid our world becomes, our desire for real, human connection will never cease. Kramer's intuitive, seamless technology breaks down walls, bridges gaps, and makes people feel closer together even when they're far apart.