



Fabryka Wełny Hotel & Spa modernizes its AV system with Kramer



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Łukasz Trojanowski, Modulit Solutions Polska

Customer

Fabryka Wełny Hotel & SPA

Industry

Hospitality

Goals

- Install an extensive and modern audio-visual signal distribution solution throughout the hotel
- Support collaboration in the conference rooms
- Implement a control system, with simple automation scenarios

Value

- A Control system that is easy to use and configure
- Simple integration with both Kramer and non-Kramer AV equipment
- Smooth signal transmission from anywhere in the hotel
- Easy collaboration in the conference rooms

Project Scope

The philharmonic halls and all the conference rooms in the hotel

Kramer products:

- KDS-DEC7
- KDS-SW3-EN7
- VIA GO2
- KC-Virtual Brain
- SL-240C
- SL-280
- Kramer USB-C cables

Background

Fabryka Wełny Hotel & Spa is a stylish and modern hotel located in the heart of Poland, not far from Łódź. It was built on the grounds of a former industrial factory, one of the region's largest and most modern factories. The

industrial atmosphere of the building has been preserved in the hotel and is reminiscent of the past. The hotel offers 122 unique, comfortable rooms, including nine conference rooms, a ballroom, a wedding hall, and a philharmonic hall.

Goals

The customer commissioned an implementation of an intuitive control system. The project also required a solution for transmitting an audio-visual signal from one room to the conference rooms and the philharmonic hall,

regardless of the distance or when the signal needs to be duplicated, driven, or reformatted. The conference rooms also required a collaboration system that would be intuitive to use for end users.



Solution

The integration company, **Modulit Solutions Polska**, participated as a partner from the very beginning of the implementation as its expertise lies both in the supply of audio-visual signal distribution solutions and in design and consultation within this area.

Modulit Solutions Polska chose Kramer's solutions for **Control**, **KDS-7** for AVoIP (with Kramer's **USB-C cables**), and **VIA GO²** for conference room collaboration. Few manufacturers worldwide offer such a broad portfolio of solutions in Signal Management and AV signal processing, and Kramer is one of them. Kramer's extensive range of AV signal extenders, including AVoIP solutions, offers extraordinary flexibility in managing AV signal transmission.

Due to the existing conditions of multiple rooms, the possibility of quick connection and splitting, and the client's expectations (automation and simple operation), we decided to implement the most optimal solution for AV content management, i.e. Kramer's AVoIP technology. AVoIP also means flexibility in the event of future changes,

especially when it comes to adding more terminals, whether they be signal sources or displays. – explains Łukasz Trojanowski of Modulit Solutions Polska.

After implementation, the hotel's AVoIP system took full advantage of Kramer's technology by allowing simple point-to-point AV transmission (i.e., from one transmitter to one receiver), as well as one-to-many or one-to-all.

Alongside this system, Kramer Control has been implemented. Its function is to help the end users conduct lectures, training, and presentations efficiently. It also allows control of the presentation and the projection screen and even allows set automation: at the push of a button, the window blinds lower, the projection screen comes down, the lighting scene changes, and the projector starts up, ready to take a cue from the user's device.

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Łukasz Trojanowski, Modulit Solutions Polska

Value

The users and venue staff are pleased with the simplicity of the distribution system, the control system configuration, and Kramer VIA. As Łukasz Trojanowski of Modulit Solutions Polska explains it:

“Both users and venue staff appreciate the automation running in the background and the ability to simply change system settings from the touch panel. An addition that has also received excellent feedback is Kramer’s VIA, allowing a user who wants to show something on the big screen to connect wirelessly to the display system – a projector or screen. Whether from an

iPhone, Android, Windows laptop, or MacBook, it simply works without cables (although there is also an option for traditionalists) and without USB dongles that ‘like to disappear.’ Positive feedback also comes from our partner – MKM Display. The combination of Kramer’s AVoIP, Kramer Control, and Kramer VIA with other AV system components is easy to integrate and implement. And we are particularly pleased to see this – because a successful project is one where all parties are happy. Fabryka Wełny in Łódź is exactly such a project.” says Łukasz.

About Kramer

Kramer audio-visual experiences power creativity, collaboration, and engagement. From AVSM to advanced cloud-based communication, collaboration and control solutions, Kramer creates audio-visual experiences that are more engaging, more inclusive and more connected than ever before. Headquartered in the heart of Startup Nation - Tel Aviv, Israel with locations around the world, Kramer's audio-visual experts are designing the future of engagement technology. Physical and digital boundaries have blurred. But no matter how hybrid our world becomes, our desire for real, human connection will never cease. Kramer's intuitive, seamless technology breaks down walls, bridges gaps, and makes people feel closer together even when they're far apart.

